**REQUEST FOR QUALIFICATIONS:**

**OUR415 COORDINATED COMMUNICATIONS**

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| **SOURCING EVENT ID:** | **0000008654** |
| **DATE ISSUED:** | **September 1, 2023** |
| **DEADLINE FOR SUBMISSION:** | **October 2, 2023** |

**ATTACHMENT 3 – EQUITY STATEMENT**

**INSTRUCTION TO PROPOSERS**

Proposer shall use this document as a template on which to provide their Equity Statement responses. Proposals should address each of the requested items in this document in a sufficient and complete manner. Proposers may not leave responses to questions blank and may not respond to questions with “To be provided upon request,” “To be determined,” or the like. Point allocation for each RFQ Service Area Response (80 points maximum) will be combined with point allocation for Proposers Equity Statement (20 points maximum) for a total score (100 points maximum) for each RFQ Service Area.

All documents submitted in response to this Solicitation are subject to public disclosure. Therefore, please exclude or otherwise identify confidential or proprietary information, as appropriate.

Total points to be allocated as follows:

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| **Point Allocation** | **Maximum Points** |
| Attachment 2 - Written Proposal for Services | 80 |
| Attachment 3 - Equity Statement | 20 |
| **TOTAL POINTS** | **100** |

**Question 1: What approaches does your firm take to advance equity in its services and products? Please also describe your effort to assess alignment between your work and your firm’s equity values.** (250 Words Maximum, 7 points)

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| **Proposer Response** |
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**Question 2: How do you measure the culture responsiveness of your services and products? In your response please address the ways you ensure that your work is culturally responsive to the individuals and communities that will be most impacted as well as how you assess the impact of your work.** (250 Words Maximum, 7 points)

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| **Proposer Response** |
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**Question 3: What approaches does your firm take to advance equity in its organizational culture? In your response please address the ways your firm ensures that staff members understand their role in advancing equity in the organization as well as how your firm supports and sustains an equitable organization.** (250 Words Maximum, 6 points)

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| **Proposer Response** |
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