

## What Does Healthy Food Mean to You?

### DCYF is pleased to announce its 2<sup>nd</sup> Nutrition Poster Contest!



The San Francisco's Department of Children, Youth & Their Families (DCYF) is committed to the health and well-being of San Francisco's youth. With funding from the United States Department of Agriculture (USDA), DCYF is able to sponsor the Summer Food Service Program (SFSP) and the Child and Adult Care Food Program (CACFP). Both programs are designed to offer nutritious, free meals to youth when school is not in session and after school hours during school-year months, respectively. DCYF provides financial and administrative support to ensure FREE nutritious meals are available in all high need neighborhoods of San Francisco to any youth age 18 and under, regardless of race/ethnicity and income. We believe youth possess the creative mindset to highlight food accessibility in San Francisco. We also believe that visual art via posters is an excellent opportunity for youth to get excited for the nutrition programs and engage other San Francisco youth to participate in the nutrition programs, which is why we created the DCYF Poster Contest.

### Are you a San Francisco youth who enjoys eating healthy food and creating art?

If the answer is **YES**, DCYF has an amazing opportunity for you!

## What Does Healthy Food Mean to You? Poster Contest

For Youth Ages 12-18 living in San Francisco

Create a poster calling on youth to use their creative mindset and personal experience to define what healthy food means to them.

DCYF is looking for creative posters that focus on:

- Highlighting what a healthy meal means to you
- Informing youth about the importance of healthy meals
- Eye catching images/details to entice youth to consider healthy food choices in their daily life
- Sharing your personal feelings on how healthy food made an impact on your life

Your poster may be in any media form: pen and ink, paint, photography, computer graphics or other creative modes. No copyright images are permitted.

## How do I enter?

- 1) Create an original poster on 11" x 17" paper with a creative design or image that conveys the theme of **“What Does Healthy Food Mean to You?”** Posters will also be translated into three languages: Spanish, Chinese, and Tagalog. Entrant must leave spacing on the poster design since DCYF will be including required text from the USDA onto the poster. Please do not include any text/wording on your poster design. A copy of last year’s winning poster is attached on this Poster Contest Application for your reference.
- 2) Fill out and sign the “DCYF Contest Entry Form” below.
- 3) DCYF will only process submissions from San Francisco residents.
- 4) Up to date Nutrition Poster Contest information can be found on our Nutrition page: <http://dcyf.org/index.aspx?page=100>

**The poster and entry form are DUE to DCYF by Friday, April 13, 2018.**

- Mail or bring your SIGNED entry form and poster to:  
DCYF, 1390 Market Street, Suite 900, San Francisco, CA 94102  
**OR**
- Email to [jennifer.la@dcyf.org](mailto:jennifer.la@dcyf.org) (Accepted image formats: JPG, PNG, PDF, doc., Ai, PSD)

## Voting Process

- 1) Poster designs will be judged by the creativity and originality, artistic quality, and informing youth on what “healthy food” means to them in San Francisco.
- 2) The DCYF Youth Advisory Board, SFUSD School Food Advisory Board & San Francisco Youth Commission will judge all the posters and decide the winners. If a consensus cannot be made, DCYF staff will decide the final winners.
- 3) The voting period starts on Monday, 4/23 and ends on Friday, 4/27 by 5pm.

## What are the Prizes?

Contest winners for each age group (ages 12-14 and ages 15-18) will be announced no later than **Tuesday, May 1, 2018** and will be featured on our website, [www.dcyf.org](http://www.dcyf.org), and on the DCYF Instagram account: [@sf\\_dcyf](https://www.instagram.com/sf_dcyf).

- **You could win a VISA gift card provided by SFUSD – Student Nutrition Services: 1<sup>st</sup> Place - \$175, 2<sup>nd</sup> Place - \$125 & 3<sup>rd</sup> Place - \$75!**

All winners will also have their art displayed in DCYF social media outlets. The first place winners will have a choice of selecting which nutrition program their design will be featured in. In addition, the winning poster will be posted all over San Francisco by DCYF Nutrition Program meal sites!

## Questions?

Contact Jennifer La, Community Engagement Assistant, Child Nutrition, [jennifer.la@dcyf.org](mailto:jennifer.la@dcyf.org).



### About the San Francisco Department of Children, Youth & Their Families

The San Francisco Department of Children, Youth and Their Families (DCYF) brings together City government, schools, and community based organizations to help our city's children and youth, birth to age 24, and their families lead lives full of opportunity and happiness. The people of San Francisco made a unique, first of its kind commitment to our community by dedicating funding to vital services. DCYF is committed to allocating dollars through strategic grant making processes to provide equitable and holistic services. For more information, please visit [www.dcyf.org](http://www.dcyf.org).

**This poster contest is made possible by DCYF, DCYF Youth Advisory Board, SFUSD – Student Nutrition Services, SFUSD School Food Advisory Board, and the San Francisco Youth Commission.**

## DCYF: 2018 Poster Contest

### CONTEST ENTRY FORM

Participants must be ages 12-18 living in San Francisco. A parent or legal guardian must sign this form to indicate consent for you to enter the contest. Please enter the following information for **ENTRANT**:

*\* Entrant: meaning competitor; somebody who enters a competition.*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_\_ Best Time to Call: \_\_\_\_\_

Email: \_\_\_\_\_

Age: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

School: \_\_\_\_\_

Title of the **POSTER** you are submitting:

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Write a brief paragraph that describes your poster and why healthy food is important to you:  
(100-word limit)

I have obtained appropriate consent for all third party artwork incorporated into my poster design. I have received written permission from any person that is represented in my poster design (whether by photograph, drawing or the like) and such person's parent or legal guardian if such person is under 18.

**Entrant Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

To the maximum extent permitted by law, by entering the contest, Entrant consents to the use by the San Francisco Department of Children, Youth & Their Families (DCYF), or any third party chosen by DCYF, or (I) any and all information related to the contest or provided to DCYF by Entrant and (II) the poster design and the brief paragraph, in any manner permitted by the rules.

**PARENT/LEGAL GUARDIAN CONSENT**

I am the parent/legal guardian of the Entrant listed above, who is a minor child (under the age of 18). I am familiar with the nature of Entrant's Poster Design and the contents of Entrant's submission. I hereby give my consent for Entrant to enter the DCYF Poster Contest. I understand that Entrant's personally identifiable information is being submitted to Sponsor in this Contest Entry Form, and I hereby consent to Sponsor's collection and use of such information and to Sponsor's display of Entrant's poster design and Entrant's poster paragraph/description.

**Parent/Guardian Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Please enter the following for the Entrant's **Parent/Guardian**:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_\_ Best Time to Call: \_\_\_\_\_

Email: \_\_\_\_\_

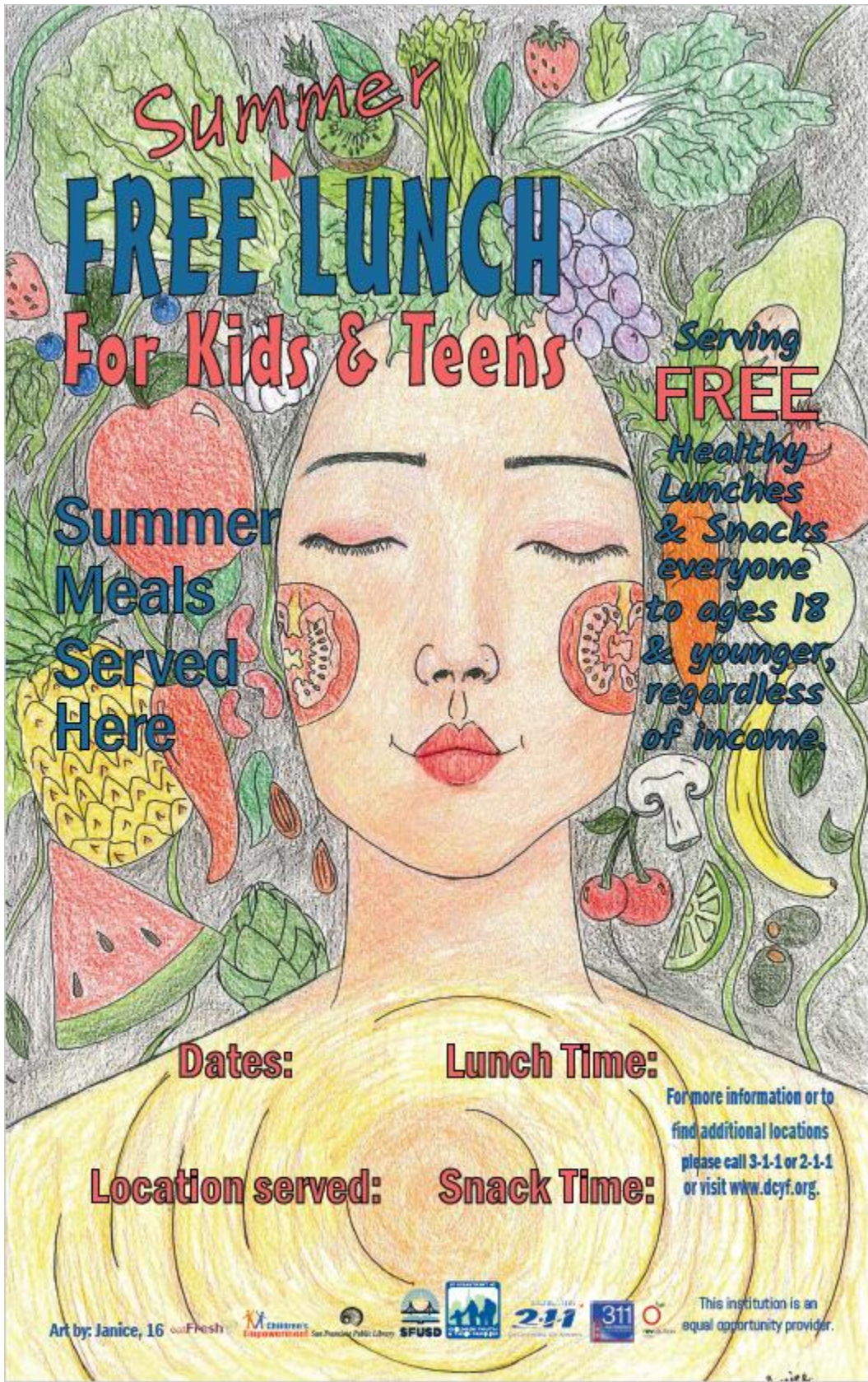
All entries must include the signature of a parent or legal guardian on this contest form. Your entry will not be considered without this signature. **Any entries received without the signature of a parent or legal guardian on this contest entry form will be destroyed and not returned to you.**

The **SIGNED** Entry Form and Poster are due to DCYF on **Friday, April 13<sup>th</sup>, 2018 by 5:00pm**. Submit all items to:

DCYF, 1390 Market Street, Suite 900, San Francisco, CA 94102

**OR**

Email to [jennifer.la@dcyf.org](mailto:jennifer.la@dcyf.org) (Accepted image formats: JPG, PNG, PDF, doc., Ai, PSD)



Summer  
**FREE LUNCH**  
 For Kids & Teens

Serving  
**FREE**  
 Healthy  
 Lunches  
 & Snacks  
 everyone  
 to ages 18  
 & younger,  
 regardless  
 of income.

Summer  
 Meals  
 Served  
 Here

**Dates:** **Lunch Time:**

**Location served:** **Snack Time:**

For more information or to  
 find additional locations  
 please call 3-1-1 or 2-1-1  
 or visit [www.dcyf.org](http://www.dcyf.org).